

**SESHADRI RAO
GUDLAVALLERU ENGINEERING COLLEGE**

(An Autonomous Institute with Permanent Affiliation to JNTUK, Kakinada) Seshadri Rao
Knowledge Village, GUDLAVALLERU – 521 356

Krishna District, Andhra Pradesh

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DEPARTMENT OF BUSINESS AND MANAGEMENT STUDIES



Minutes

Board of Studies (R24 Regulations)

DATE: 27-09-2024

TIME: 10:00 AM

VENUE

ONLINE

The Board of Studies Meeting of the Department of Business and Management Studies was held online on 27.09.2024 at 10:00 AM Via Microsoft Teams to finalize Course structure and syllabus for MBA semesters I and II of R24.

Agenda:

- To discuss and finalize the course structure and syllabus of R24 regulations.
- Any other matters with the permission of the chair.

The following members joined:

Sl. No.	Name of the Member	Designation	User Action	Timestamp
1	Dr. G. Kamal Assistant Professor & Head	Chairman	Joined	27-09-2024, 09:33 AM
2	Dr. Madhavi Sripathi Associate Professor& Mentor (AS&A)	Member	Joined	27-09-2024, 09:39 AM
3	Dr. Y.V. Naga Kumari Assistant Professor	Member	Joined	27-09-2024, 09:44 AM
4	Ms. K. Susmitha Assistant Professor	Member	Joined	27-09-2024, 10:02 AM
5	Mr. M. Vinod Assistant Professor	Member	Joined	27-09-2024, 09:35 AM
6	Mr. M.N.Hari Krishna Assistant Professor	Member	Could not Joined	--
7	Dr. T.S. Leelavati Assistant Professor	Member	Could not Joined	--
8	Dr. K. Prudhvi Raj Assistant Professor	Member	Joined	27-09-2024, 09:46 AM
9	Dr. T. Hemanth Kumar Assistant Professor	Member	Joined	27-09-2024, 09:33 AM
10	Dr. P. V. M. Raju Assistant Professor	Member	Joined	27-09-2024, 09:54 AM
11	Mr. T. Kranti Babu Assistant Professor	Member	Joined	27-09-2024, 10:03 AM
12	Mr. S.Sivaram Assistant Professor	Member	Joined	27-09-2024, 09:59 AM
13	Dr. Surya Chandra Rao Professor, Department of Business & Management Studies,Krishna University, Machilipatnam.	University Nominee	Joined	27-09-2024, 10:07 AM
14	Prof. V. Krishna Mohan Professor, Department of Commerce and Management Studies Andhra University, Visakhapatnam	Member (Subject Expert)	Joined	27-09-2024, 10:29 AM
15	Dr. R. Siva Ram Prasad Professor and Head, Dept. of Commerce and Management Studies, Acharya Nagarjuna University, Nagarjuna Nagar, Guntur.	Member (Subject Expert)	Joined	27-09-2024, 10:12 AM

16	Sri. Venkata Raghunadh Nerella CEO, M/s Akshay Food Impex Pvt. Ltd, Challapalli Rd, Pamarru, Andhra Pradesh	Member (Representative from Industry)	Could not Joined	--
117	Mr. Varada Ch D Prashanth Kumar Cluster Businesses Head IIFL Home Finance Limited	Member (Alumni)	Joined	27-09-2024, 10:03 AM

Minutes of the Meeting of BOS are:

After thorough discussion, the following resolutions were made during the BOS meeting for subsequent implementation:

1. Renaming "Business Environment" to "Business Environment and Legislation"

It was discussed and resolved that the course "Business Environment" will be renamed to "Business Environment and Legislation" to reflect the inclusion of legal aspects in the curriculum. The fourth and fifth units will cover significant legal topics, with the "Contract Act" introduced in the fourth unit and the "Companies Act" in the fifth.

2. Restructuring the Syllabus for Accounting for Management

The syllabus of the "Accounting for Management" course will be restructured to improve the flow and understanding of key financial concepts.

3. Inclusion of Big Data in the Business Analytics Course

It was resolved to add "Big Data" as a key component of the "Business Analytics" course. This addition will serve as a foundation for more specialized analytics courses offered in the second year.

4. Entrepreneurship Project as a Group Activity

It was decided that the "Entrepreneurship Project" will be a group-based assignment, with each group consisting of 3-5 students. Students are encouraged to take the Entrepreneur Project seriously, as it provides hands-on experience in business ideation and execution, fostering innovation and critical thinking. This initiative enhances practical learning, bridging academic concepts with real-world applications. By leveraging this opportunity, students can develop entrepreneurial skills, boosting career prospects and confidence to face dynamic challenges.

After due Consultations and the suggestions of BoS experts, the proposed course structure and syllabus of R24 regulations for MBA I and II semesters are finalized.

Resolutions in Meeting

Agenda 1: To discuss and finalize the course structure and syllabus of R24 regulations.

Resolution: Course Structure and syllabus of MBA programme for semesters I and II of R24 regulations is approved by BoS.

Encl: Annexure –I



BoS- Chairman

SESHADRI RAO GUDLAVALLERU ENGINEERING COLLEGE

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Board of Studies (R24 Regulations)

To

Finalize the MBA III and IV Semesters
(Course structure and Syllabi)

DATE: 26-07-2025

TIME: 02:00 PM

VENUE

ONLINE

The Board of Studies Meeting of the Department of Business and Management Studies was held online on 26.07.2025 at 02:00 PM Via Microsoft Teams to finalize Course structure and syllabus for MBA semesters III and IV of R24.

Agenda:

- To discuss Vision, Mission, and POs of the program.
- To discuss and finalize the MBA III and IV Semesters course structure of R24 Regulations.
- To discuss and finalize the MBA III and IV Semesters Syllabi of R24 regulations.
- Any other matter with the permission of the chair.

Minutes of the BOS 2025 held on 26-07-2025, Friday through online.

Members Joined:

Sl. No.	Name of the Member	Designation	User Action	Timestamp
1	Dr. G. Kamal Assistant Professor & Head	Chairman	Joined	26-07-2025, 01:11 PM
2	Dr. Y.V. Naga Kumari Assistant Professor & Mentor (AS&A)	Member	Joined	26-07-2025, 01:48 PM
3	Dr. K. Susmitha Assistant Professor	Member	Joined	26-07-2025, 01:54 PM
4	Mr. M. Vinod Assistant Professor	Member	Joined	26-07-2025, 01:11 PM
5	Mr. M.N.Hari Krishna Assistant Professor	Member	Could not Joined	--
6	Dr. T.S. Leelavati Assistant Professor	Member	Joined	26-07-2025, 01:12 PM
7	Dr. K. Prudhvi Raj Assistant Professor	Member	Joined	26-07-2025, 01:57 PM
8	Dr. T. Hemanth Kumar Assistant Professor	Member	Joined	26-07-2025, 01:11 PM
9	Dr. P. V. M. Raju Assistant Professor	Member	Joined	26-07-2025, 01:11 PM
10	Mr. T. Kranti Babu Assistant Professor	Member	Joined	26-07-2025, 01:59 PM
11	Ms. P. Meghana Assistant Professor	Member	Joined	26-07-2025, 01:48 PM
12	Dr. Surya Chandra Rao Professor, Department of Business & Management Studies,Krishna University, MachilipatnPM.	University Nominee	Joined	26-07-2025, 01:52 PM
13	Prof. V. Krishna Mohan Professor, Department of Commerce and Management Stu--dies Andhra University, Visakhapatnam	Member (Subject Expert)	Joined	26-07-2025, 02:30 PM
14	Dr. R. Siva Ram Prasad Professor and Head, Dept. of Commerce and Management Studies, Acharya Nagarjuna University, Nagarjuna Nagar, Guntur.	Member (Subject Expert)	Joined	26-07-2025, 01:55 PM
15	Mr. Venkata Raghunadh Nerella CEO, M/s Akshay Food Impex Pvt. Ltd, Challapalli Rd, Pamarru,	Member (Representa tive from	Joined	26-07-2025, 02:10 PM

		Industry)		
16	Mr. Varada Ch D Prashanth Kumar Cluster Businesses Head IIFL Home Finance Limited	Member (Alumni)	Joined	26-07-2024, 01:52 PM

Minutes of the Meeting of External Board of studies are:

After thorough discussion, the following resolutions were made during the Board of Studies meeting for subsequent implementation:

1. The syllabus for the III and IV semesters was reviewed and finalized, keeping academic and industry requirements.
2. It was proposed to include the term "research" in the Vision Statement to broaden its scope and align with academic and industry expectations.

Old Vision Statement: *"To be a leading center of excellence in management education providing competencies to solve business problems and promote prosperity."*

Revised Vision Statement:

"To be a leading center of excellence in management education and research, providing competencies to solve business problems and promote prosperity."

3. The syllabus revisions were carried out in alignment with Outcome-Based Education (OBE) and Bloom's Taxonomy, ensuring relevance to current academic and industry requirements.
4. Feedback received from students, alumni, faculty, and industry experts was reviewed and considered in the curriculum development process.
5. In line with the evolving business environment and industry demands, the department proposed the following specializations for the III and IV semesters:
 - o Human Resource Management (HRM)
 - o Finance
 - o Marketing
 - o Business Analytics
 - o International Business
 - o Logistics and Supply Chain Management

These electives aim to enhance domain-specific knowledge, improve employability, and provide flexibility based on students' interests and career goals.

6. Students can opt any two specializations from the list of approved specializations. However, a particular specializations will be offered only if a minimum of 10 students opt for it, to ensure academic and operational feasibility.

7. The External Board of Studies has approved a revision in the 4th semester subject "Corporate Legal Framework." The topic "Indian Contract Act" has been replaced with "Company auditing" to avoid redundancy, as the Indian Contract Act is already covered extensively in the 1st semester under "Business Environment and Legislation." This change ensures better content distribution across semesters and strengthens students' legal and financial understanding.
8. Members emphasized the integration of technology-enabled learning through Learning Management System platforms and case-based pedagogy.
9. Guidelines related to project work, and seminar evaluations were reviewed and reaffirmed with proper academic rigor.



BoS- Chairman